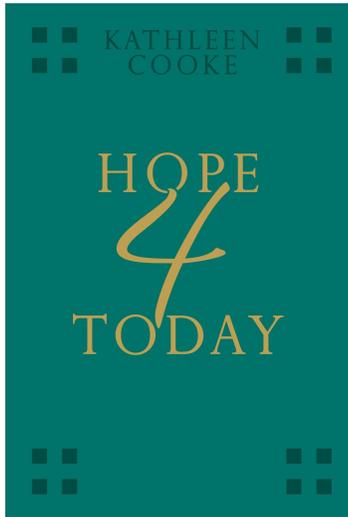


FOR IMMEDIATE RELEASE:

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Kathleen Cooke, Media Executive and Co-Founder at Cooke Pictures, Challenges Christians to Engage with the Bible



Minneapolis, MN: Why is the Bible always the number one best seller, yet so few read it and apply its truths to their lives?

Kathleen Cooke, media executive, producer/actress and co-founder at Cooke Pictures and The Influence Lab, desires to get to the root of this problem. In her pursuit to remedy the lack of Bible engagement among Christians, she discovered the two most common reasons people don't read the Bible are because they are too busy and/or too distracted.

In her new devotional, ***Hope 4 Today: Staying Connected to God in a Distracted Culture*** (Broadstreet Publishing, November 2017), Cooke shares an insightful discovery based on an 8-year research study by The Center for Bible Engagement. In the study, researchers tracked the habits and behaviors of 100,000 people to determine which activities most influenced their lives. They studied and tracked how often they pray, go to

church, and read the Bible.

At the end of the 8-year study, it was determined that the most significant influence in a Christian's life was the act of reading the Bible. In fact, the study went further to say that **the life of someone who reads the Scriptures at least four times a week is radically different from the life of someone who does not**. Regrettably, the study showed that the lives of Christians who do not engage the Bible most days of the week are statistically the same as the lives of non-believers.

Since the act of reading the Bible four or more times a week was more influential than any other activity in their lives, Cooke decided to write a new devotional written in a 4-day reading format to help Christians become more successful in making Bible reading a part of their lives. She believes this act alone will dramatically change the way people live and grow closer to God.

To learn more about Kathleen Cooke's new devotional, *Hope 4 Today*, please visit her online at KathleenCooke.com, or on her Twitter @KathleenRCooke, Instagram - @KathleenRCooke, or Facebook Kathleen R. Cooke.

Product Details: Hardcover: 384 pages. Publisher: Broadstreet Publishing (November 15, 2017)
ISBN-13: 9781424555239. Price: \$14.99

About the Author:

A media executive, producer/actress, writer, and global speaker, **Kathleen Cooke** is a founding partner at *Cooke Pictures*, (cookepictures.com) where she oversees casting and is a creative director for

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all major projects. She is the former co-director of the global Biola Media Conference and the National Women's ASCEND Conference and founded and directed Christian Women in Media Hollywood. She leads and inspires women involved in media and entertainment through her nonprofit, *The Influence Lab* (influencelab.com) focused on redefining Christian media strategies in the digital age. She speaks globally and edits the monthly *Influence Women's* journal. She's on the advisory boards for the National Salvation Army, Hollywood Prayer Network, and 4WordWomen. She cherishes being the wife to, Phil Cooke, mother to two daughters, and two grandchildren. Her devotional challenges readers to engage with the Bible and releases November 2017 - *Hope 4 Today: Staying Connected to God in a Distracted Culture*.

Visit Kathleen online at KathleenCooke.com, Twitter - @KathleenRCooke, Instagram - @KathleenRCooke, or Facebook Kathleen R. Cooke

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